

## **Generac® Announces New Industrial Dealer Clifford Power Systems to Represent Generac Industrial Power**

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**Waukesha, Wis. – December 17, 2009 – [Generac® Power Systems, Inc.](#)**, the leader in standby power generation, is pleased to announce that [Clifford Power Systems, Inc.](#), Tulsa, Okla., has entered into an agreement to represent Generac Power Systems as a Generac Industrial Power dealer, expanding the reach of Generac in North Texas, Oklahoma and Arkansas.

Clifford Power Systems has decided to move forward with representing Generac Industrial Power for a number of reasons. “Like Clifford Power Systems, Generac is dedicated specifically to power generation and is driven to be the best in power generation,” says Ken Clifford, chief executive officer, Clifford Power Systems. “Its quality product reputation, mature training program and product innovation achievements led us to this beneficial partnership to help strengthen our commitment to supplying the highest quality of power generation products available.”

With offices located across Texas, Oklahoma and Arkansas, Clifford Power Systems has a Generac factory-trained and certified team of rental professionals and technicians prepared to deliver the right power generation equipment for the job or design the most efficient and affordable custom system for any unique power needs.

The sudden loss of electrical power can cause major disruptions in critical information and manufacturing systems and could even place lives in jeopardy. Clifford Power Systems installs only top-of-the-line generators fueled by diesel, propane, or natural gas. Clifford also provides

necessary paralleling gears, transfer switches, and sound attenuation for each unit to achieve greatly reduced operational sound levels.

“We’re very pleased to begin this partnership with Clifford Power Systems and expand the reach of the Generac Industrial Power product line,” says Paul Bowers, vice president, industrial sales, Generac. “Throughout the past 25 years, Clifford Power Systems has provided superior service and the highest quality power generation and automatic transfer switch products available to Generac end users.”

In the world of standby power, Generac Power Systems continues to lead the way with an array of standby generators that provide power generation solutions for any scenario. Generac generators operate on diesel, natural gas or liquid propane vapor (LPV). The company also offers Bi-Fuel (diesel and natural gas) generators and paralleled systems up to 9,000 kilowatts (kW). As Generac’s sole focus is engineering and manufacturing quality generators, the company is at the forefront in offering superior solutions for demanding power applications.

For more information on Generac Power Systems, visit [www.Generac.com](http://www.Generac.com) or call 888-GENERAC.

### ***About Generac Power Systems, Inc.***

*For nearly 50 years, Generac Power Systems, Inc. has been a leading manufacturer and marketer of innovative industrial, commercial and residential standby generators. For industrial requirements, Generac offers the Generac Modular Power System (MPS) for exceptional reliability and scalability; the Bi-Fuel system for dramatic fuel cost savings; and the Gemini Twin Pack system for serious space-saving requirements. For more information on Generac and its extensive line of both portable and automatic generators, visit [www.GENERAC.com](http://www.GENERAC.com).*