



## Generac Announces Webcast of Upcoming 2015 Investor Day

May 13, 2015

WAUKESHA, Wis.--(BUSINESS WIRE)--May 13, 2015-- Generac Holdings Inc. (NYSE: GNRC), a leading designer and manufacturer of power generation equipment and other engine powered products, today announced that it will be providing a webcast of the formal presentation during its upcoming 2015 Investor Day.

Generac will be holding the Investor Day on Wednesday, May 20, 2015, where Aaron Jagdfeld, President and CEO, and other members of the Company's management team will provide further details into Generac's growth strategy. The Company will simultaneously webcast its Investor Day presentation beginning at 11:00 a.m. EDT on May 20, 2015, which should conclude at approximately 1:00 p.m. EDT. A link to the live audio webcast will be available prior to the scheduled presentation time on Generac's website (<http://www.generac.com>), under the Investor Relations link, along with a link to the presentation slides. A replay of the audio webcast will be available shortly after the conclusion of the event.

### About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of power generation equipment and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial, oil & gas, and construction markets, Generac's power products are available globally through a broad network of independent dealers, distributors, retailers, wholesalers and equipment rental companies, as well as sold direct to certain end user customers.

SOURCE: Generac Holdings Inc.

Source: Generac Holdings Inc.

Generac Holdings Inc.  
Michael W. Harris  
Vice President – Finance and Investor Relations  
(262) 544-4811 x2675  
[Michael.Harris@Generac.com](mailto:Michael.Harris@Generac.com)