



## Generac Power Systems Launches Smart and Affordable Backup Power Technologies

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### Smart Management Module™ Increases Affordability; 16 Circuit NEMA 3R Transfer Switch reduces installation fees

WAUKESHA, Wis., March 11, 2015 /PRNewswire/ -- Generac Power Systems, a leading designer and manufacturer of backup power generators and engine-powered tools, is pleased to announce it has launched two new technologies that make installing an automatic home backup generator easier and more affordable for homeowners.



Generac's new [Smart Management Module](#) (SMM) is a load management system that allows homeowners to purchase a lower kilowatt automatic backup power system that fits within their budget. And the new [16 circuit NEMA 3R rated automatic transfer](#) switch helps reduce installation costs for customers with an electrical panel located outside the home.

"As the preferred residential backup power provider, we understand that customers need affordable, quality solutions," said Russ Minick, executive vice president of North American sales for Generac Power Systems. "The introduction of the Smart Management Modules and 16 circuit NEMA 3R transfer switch are examples of our commitment to ensuring that automatic backup power systems are available for all homeowners."

#### **Get Efficient Backup Power with Easy-to-Install Smart Management Module (SMM)**

Generac's new [Smart Management Module](#) (SMM) is a load management system that manages backup power to essential circuits identified by the homeowner, and autonomously pushes available power to non-essential circuits, as it becomes available.

The Smart Management Module is wireless, which makes it easier to install because no control wires are required, and helps lower installation costs. Up to eight Smart Management Modules can be installed with a compatible automatic transfer switch to manage power loads. The Smart Management Module technology is protected in a NEMA 3R, weatherproof enclosure, making each unit compatible for indoor and outdoor installations. Additional features include an LED indicator light, which allows homeowners to verify which essential circuits are receiving power, as well as a lockout switch that prevents unwanted operation of circuits while operating on generator power.

#### **Send Power to 16 Circuits – While Keeping Rough Weather Out**

The new [16 circuit NEMA 3R rated automatic transfer switch](#) is weatherproof and can withstand high winds, rain and winter storms. Electrical circuits are protected by an aluminum corrosion-resistant enclosure, and it accepts breakers from multiple manufacturers. Power can be provided to up to 16 essential circuits in a home by using this new transfer switch, and customers can expand their backup coverage to 24 circuits through the use of tandem breakers.

Prior to this introduction, homeowners without a basement or interior utility closet had to purchase a costly, custom-built subpanel that could be installed outside the home.

"Generac continues to invest significant resources into product development because of the important role of backup power products," said Jake Thomas, Generac's director of product management. "Today, power outages are less predictable and are occurring more frequently for extended periods of time. Given this fact, the development of products that help customers control their power will continue to be the focus."

To learn more about Generac and its backup power products, visit [www.Generac.com](http://www.Generac.com).

#### **About Generac (NYSE: GNRC)**

*Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and engine-powered products. Generac's power products are available through a broad network of independent dealers, retailers, wholesalers, and equipment rental companies. For more information on Generac and its product line, visit [www.generac.com](http://www.generac.com). Become a fan on [Facebook](#), [Google+](#) and follow Generac on [Twitter](#).*

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