



Generac Holdings Inc. Announces Pricing of Secondary Offering by Funds Affiliated with CCMP Capital - No shares will be sold in the offering by the Company or its officers or directors

February 21, 2013

WAUKESHA, Wis.--(BUSINESS WIRE)--Feb. 21, 2013-- Generac Holdings Inc. (NYSE: GNRC) (the "Company"), announced today the pricing of an underwritten secondary offering of 10,000,000 shares of its common stock by funds affiliated with CCMP Capital (the "Selling Stockholders") at a price to the public of \$35.00 per share pursuant to the Company's shelf registration statement previously filed with the Securities and Exchange Commission. The Selling Stockholders will receive all of the proceeds from this offering.

No shares are being sold by the Company or any of its officers or directors in the offering.

Morgan Stanley & Co. LLC is the underwriter for the offering. The offering of these securities is being made by means of a prospectus supplement and the accompanying prospectus only, copies of which may be obtained from Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, NY 10014, or telephone: 1-866-718-1649, or email: prospectus@morganstanley.com.

This press release shall not constitute an offer to sell or a solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available internationally through a broad network of independent dealers, retailers, wholesalers and equipment rental companies.

Source: Generac Holdings Inc.

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Generac Holdings Inc.
York A. Ragen, (262) 506-6064
Chief Financial Officer
InvestorRelations@generac.com