



Generac CEO to Meet With Investors at J.P. Morgan SMid Cap Conference

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WAUKESHA, Wis., Nov 16, 2011 (BUSINESS WIRE) --

Generac Holdings Inc. ("Generac") (NYSE: GNRC), a leading designer and manufacturer of generators and other engine powered products, today announced that Aaron Jagdfeld, Generac's President and Chief Executive Officer, will meet with investors on Wednesday, November 30, 2011, at the J.P. Morgan SMid Cap Conference in New York, New York.

The presentation will be available on November 30, 2011 on Generac's website (<http://www.generac.com>) under the Investor Relations link.

About Generac

Since 1959, Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products. As a leader in power equipment serving residential, light commercial, industrial and construction markets, Generac's power products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. The company markets and distributes its products primarily under its Generac and Magnum brand names.

Generac company news is available 24 hours a day, on-line at: <http://www.generac.com>.

SOURCE: Generac Holdings Inc.

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